



NORFOLK ADMIRALS HOCKEY

Norfolk Scope Arena
201 E. Brambleton Avenue
Norfolk, VA 23510

P: (757) 640-1212 F: (757) 622-0552

Dear Sir or Madame,

The Norfolk Admirals Hockey Team would like to help your organization with your fundraising with our Bucks & Pucks program! The program provides your organization a kickback of money for every ticket you sell. **No deposit or money down is required!**

HOW IT WORKS:

The Bucks & Pucks program gives your organization the opportunity to bring as many families, friends and acquaintances out for a night of hockey. Red level tickets are offered to the organization at the discounted rate of \$12. The Admirals have the flexibility to charge a higher price to help the organization bring in more money. From each ticket sold, \$2 will go directly to the school or organization.

All that is required from the school or organization is to select a game date from the schedule and promote the night. All tickets will be picked up at will call. A minimum of 15 tickets sold is required to receive fundraising compensation.

In addition, the Admirals have several opportunities to help create awareness for your cause. Based on the number of tickets you sell, we have the ability to offer out a concourse table to help spread information. The Admirals can also include you in our public announcer's script, and can also utilize our scoreboard to play a short video.

Please consider participating in the Bucks and Pucks Program, we think that you will find this program to be enjoyable and worthwhile.

Please feel free to contact me at the Admirals Office with any questions or concerns you may have (757) 640-1212 ext 24. Thank you!

Sincerely,

Charlie Colon
Group Sales Director
Norfolk Admirals Hockey
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[Facebook.com/NorfolkAdmirals](https://www.facebook.com/NorfolkAdmirals)
[Twitter.com/NorfolkAdmirals](https://twitter.com/NorfolkAdmirals)

Admirals Response Form

School/Organization Name:

Contact Name: _____

Contact Position: _____

Contact E-Mail: _____

Contact Number: _____

School Address: _____

School Fax: _____

Please Check One:

_____ **YES!** We would like to participate in the Admirals Fundraising Program

Choose game if none: _____

Number of Purchasing Letters: _____

_____ **NO,** we would not like to participate in the Admirals Fundraising Program

If choosing not to participate, please explain why:

Please fax your completed form to the Admirals front office at (757)622-0552 "Attention Charlie"